



FEBRUARY 7th & 8th, 2025 Real World Ballroom  
presents

Swing into Action 2025

John Lindo Workshops & Social Dance Fundraiser Party

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### Welcome to **SWING INTO ACTION 2025!**

We are proud to present our 1st Annual Swing into Action Fundraiser. This event is designed to bring people together (who love to dance) for a day of fun, community engaged and a shared commitment to giving back. We have chosen K9's for Warriors as a charity that I have personally worked with in the past. Their dual commitment to veterans and dogs is what inspired us to dance for this cause! It's the nation's largest provider of service dogs to veterans.

**K9s For Warriors:** A national nonprofit dedicated to providing highly trained service dogs to military veterans suffering from PTSD, traumatic brain injury, and other trauma incurred during military service. Most of their dogs are rescued from shelters. Their mission is to empower warriors to return to civilian life with dignity and independence.

<https://k9sforwarriors.org/>



Your sponsorship will play a vital role in making this event a success and in furthering our mission to spread joy through dance while giving back to the community.

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## EVENT DETAILS

Friday and Saturday John Lindo will be giving private lessons and workshops. John Lindo is an International Award-winning West Coast Swing Dance Champion and Instructor. He is a man of style, grace and humor and one of the most joyful advocates of dance. His presence in the Winston Salem area is expected to draw dancers from many parts of NC, SC ,GA and VA.

Please visit <https://johnlindo.com/> to learn more about this amazing professional!

Our event highlight will be the Social Dance Fundraiser Party where John Lindo will not only DJ but dance with folks at the party!

### Highlights:

- **Raffle:** Attendees will have the chance to win pet-friendly getaways and other high-value prizes.
- **Dancer Goody Bag Giveaways:** Our dancer goody bags are always a hit.
- **On-Site Dining:** Attendees can enjoy delicious food and beverages throughout the event

### Sponsor Promotions:

#### *Pre-Event*

Sponsors will be highlighted in our press release, social media and email marketing.

#### *During Event*

Depending on level of sponsorship, your exposure will be on our programs and posters in our in studio announcements

### *Post Event*

“Thank you“ will be sent to all attendees. Sponsors will be mentioned including hyperlinks depending on level of sponsorship, Sponsors also will be tagged in social media.

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## SPONSORSHIP OPPORTUNITIES

### 1. Swing into Action Sponsor – \$100

- **Benefits:**
  - Name/logo featured on the event website and social media posts.
  - Verbal acknowledgment during the event (5 workshops and social dance)
  - Name included in the event program.

### 2. West Coast Swing Warrior Sponsor – \$250

- **Benefits:**
  - All benefits from the "Swing into Action" level.
  - Name/logo displayed on signage at the event (such as a sponsor banner or event board).
  - Verbal acknowledgment during the event (5 workshops and social dance)
  - Two complimentary tickets to Saturday Night Social Dance/FUNdraiser.
  - Dedicated social media shout-out post.

### 3. Korporate K9 Sponsor – \$500

- **Benefits:**
  - All benefits from the "West Coast Swing Warrior" level.
  - Featured as a top sponsor on event materials and email blasts.
  - Verbal acknowledgment during the event (5 workshops and social dance)
  - Prominent name/logo placement at the event (e.g., on-stage or near the dance floor).
  - Opportunity to promote your membership (table, samples, flyers, etc)
  - Hyperlink to your website in our email thank you's to attendees

Contact MaryAnn Molloy or for more information/sign up. 336-893-0525  
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Visit our websites: [realworldballroomnc.com](http://realworldballroomnc.com) and [realworldballroom.com](http://realworldballroom.com)